

PLATINUM SPONSORSHIP (\$10,000)

Promotional Values
(Updated 2005)

PROMOTIONAL VALUE OPPORTUNITIES

Business Expo

- Listing on Promotional Material
- Listing in Ad Promotion
- Listing in On-Site Program
- Listing in Attendee Promotion
- Priority Booth Position
- Signage at Booth
- Sponsor List sign at Show Events

Annual Dinner

- Preferred Seating
- Logo Recognition in Program Video
- Logo on Promotional Material
- Listing in On-Site Program
- Signage on Table
- Signage at Entrance

Golf Classic

- Listing in On-Site Program
- Signage at Registration Area
- Signage at Awards Event
- Hole or Hazard Sponsor

Holiday Sports Luncheon

- Preferred Table location
- Signage at Entrance
- Listing in Promo Materials
- Signage on Table

Springfield Legislative Trip

- Sponsor Sign at Legislative Reception
- Sponsor Sign at Meal Events
- Listing in On-Site Briefing Book

Magazine & Regional Guide

- 1/4 Page Ad in Business Magazine
- Listing in Each Magazine (12 issues)
- Listing and link in Membership CD-ROM
- Listing in the Annual Regional Guide

Web & Other Promotions

- Rotating Ad on Chamber Home Page
- Logo on Display in Chamber Lobby
- Listing on enewsletter with link

Fashion Show

- Sponsor List at entrance

Other Large Event (as added)

- Sponsor List at entrance

PLATINUM SPONSORS have opportunity to brand a selected event or division