

## **PREMIER SPONSORSHIP (\$15,000)**

### Promotional Values

(Updated 2005)

#### **Promotional Value Opportunities**

##### **Business Expo**

- Logo on Promotional Material
- Logo in Ad Promotion
- Listing in On-Site Program
- Listing in Attendee Promo
- Priority Booth Position
- Signage at Booth
- Sponsor list sign at Show Events

##### **Annual Dinner**

- Preferred Seating
- Logo & Photo Recognition in Program Video
- Logo on Promotion Material
- Listing in On-Site Program
- Signage on Table
- Signage at Entrance

##### **Golf Classic**

- Listing on Promotional Material
- Listing in On-Site program
- Signage at Registration Area
- Signage at Awards Event
- Hole or Hazard Sponsor

##### **Holiday Sports Luncheon**

- Preferred Table Location
- Signage at Entrance
- Listing in Promo Materials
- Signage on Table

##### **Springfield Legislative Trip**

- Sponsor Sign at Legislative Reception
- Sponsor Sign at Meal Events
- Listing in On-Site Briefing Book

##### **Magazine & Regional Guide**

- Highlight about Company in Magazine
- Included in Sponsor Feature in Magazine
- Half Page Ad in Magazine
- Listing in each Magazine (12 issues)
- Listing and link in Membership CD-ROM
- Listing in the Annual Regional Guide

##### **Web, Email & Other Promotions**

- Rotating Ad on Chamber Home Page
- Logo on Display in Chamber Lobby
- Listed on enewsletters with link

##### **Regional Consensus Luncheons**

- Sponsor list on banner at monthly luncheon

##### **Fashion Show**

- Sponsor list at entrance

##### **Other large events (as added)**

- Sponsor list at entrance

**PREMIER SPONSORS also eligible to brand an event or division (detailed in custom agreement form)**