

PREMIER PLUS SPONSORSHIP (\$20,000 +)

Promotional Values

(Updated 2005)

Promotional Value Opportunities

Business Expo

- Logo on Promo Pieces
- Logo in Ad Promotion
- Listing in On-Site Program
- Listing in Attendee Promo
- Priority Booth Position
- Signage at Booth
- Sponsor list sign Show Events

Annual Dinner

- Preferred Seating
- Logo & Photo Recognition in Program Video
- Logo on Promotion Material
- Listing in On-Site Program
- Signage on Table
- Signage at Entrance

Golf Classic

- Listing in On-Site program
- Listing in Promo Materials
- Signage at Awards Event
- Hole or Hazard Sponsor

Holiday Sports Luncheon

- Preferred Table Location
- Signage at Entrance
- Listing in Promo Materials
- Signage on Table

Springfield Legislative Trip

- Sponsor Sign at Legislative Reception
- Sponsor Sign at Meal Events
- Listing in On-Site Briefing Book

Magazine & Regional Guide

- Company used in feature in Magazine
- Included in Sponsor Feature in Magazine
- Half Page Ad in Magazine
- Listing in each Magazine (12 issues)
- Listing and link Membership CD-ROM

Web, Email & Other Promotions

- Rotating Ad on Chamber Home Page
- Logo on Display in Chamber Lobby
- Listed on enewsletters with link

Regional Consensus Luncheons

- Sponsor list on banner at monthly luncheon

Fashion Show

- Sponsor list at entrance

Other large events (as added)

- Sponsor list at entrance

PREMIER PLUS SPONSORS also eligible to brand and/or produce an event or division (detailed in custom agreement form)